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Lake Powell Resorts & Marinas Again Surpasses One Million Pounds of Recycling

(Lake Powell) Page, Ariz. – Dec. 1, 2008 – Lake Powell Resorts & Marinas, managed by ARAMARK Parks and Destinations, is proud to announce its recycling efforts over fiscal year 2008 (October 2007 to September 2008) surpassed one 1 million pounds. A total of 1,049,345 pounds of recycle material was collected from the four marinas – Wahweap, Bullfrog, Hite and Halls Crossing - 300,000 pounds more than the average collected during the previous three years.

“At the start of fiscal year 2008, we set a goal to collect 10 percent more recyclables compared to fiscal year 2007,” explained Cody Bailey, Interpretative Programs manager at Lake Powell Resorts & Marinas. “To meet this goal, we would have to exceed the 2007 total of 783,000 pounds by 78,300 pounds. That’s a daunting task when you consider an aluminum can weighs in at .03 pounds, and plastic bottles at around .065 pounds each. Employees and guests at Lake Powell rose to the occasion and we increased our overall poundage by 34 percent.”

Several initiatives contributed to a substantial increase in the collection of recycle material. Sixty tri-bin recycle centers have been installed for guest use since July 2008. Additionally, all rental houseboats operated out of ARAMARK’s marinas have can crushers on board. Currently, approximately, 60 bags of aluminum cans and plastic are collected daily between Bullfrog Marina and Wahweap Marina to be taken to the ARAMARK processing center in Page, Ariz.

Lake Powell Resorts & Marinas has also partnered with local businesses and waste management services to process all cardboard bins placed within the city. Lake Powell recycled 370,807 pounds of cardboard in 2007 and 576,700 pounds in 2008, accounting for nearly two-third of the overall increase in poundage in 2008.

“Other increases in poundage came from glass recycling,” continued Bailey. “The glass gets separated by color, and sent to a manufacturing plant in Utah, where countertops are made from recycled glass, and sold back to us. We’ve found a great way to close the recycling loop, and it reduces our cost of new materials.” Glass recycling at Lake Powell totaled 52,600 pounds in 2008, an increase of 24,600 pounds over 2007.

To put all these figures in perspective: Lake Powell recycled 11,213 pounds of aluminum cans in 2008, amounting to 373,766 aluminum cans. Lake Powell also recycled 11,360 pounds of plastic, or the equivalent of 181,760 plastic bottles. “As an analogy,” added Bailey, “If that many bottles were laid on the ground end to end, they would stretch for nearly 23 miles!”

In 2008, Lake Powell Resorts & Marinas recycled 27,432 pounds of used oil, nearly 3,400 gallons that had to be hauled away by a third party. Future plans and initiatives include having a 6,000 gallon holding tank that can be used in conjunction with waste oil heaters to heat boat repair bays during winter, thus reducing emissions and eliminating the need to purchase propane and diesel fuel.

Lake Powell Resorts & Marinas takes pride in its environmental stewardship role, and continues to be a leader in the community and among its corporate brethren, serving as a true model in recycling among the ARAMARK Parks and Destinations community.

About Lake Powell

Lake Powell, the second largest manmade lake in the U.S., is located on the border of Utah and Arizona in the Glen Canyon National Recreation Area, and offers nearly 2,000 miles of spectacular shoreline with towering red rock sandstone cliffs, more than 90 major canyons, blue-green water and sandy beaches.

About Lake Powell Resorts & Marinas

Lake Powell Resorts & Marinas provides houseboat and powerboat rentals, lodging and scenic tours. For more information or to book a houseboat vacation, call (888) 486-4665 or visit www.lakepowell.com/news. Lake Powell Resorts & Marinas, managed by ARAMARK, is an authorized concessioner of the National Park Service, Glen Canyon National Recreation Area.

About ARAMARK Parks and Destinations

ARAMARK Parks and Destinations, a division of ARAMARK, provides a wide range of professional services, including property management, hospitality services and recreational support to specialty hotels, resorts, national and state parks, national forest service and other tourist destinations throughout the United States. ARAMARK Parks and Destinations seeks to create memorable experiences at destinations by bringing the best in environmental stewardship, sustainable cuisine and interpretive programs to the guests it serves. For more information on ARAMARK Parks and Destinations and each of its properties, visit www.aramarkparksanddestinations.com.